



Sandler Lantz

Specialists in
executive coaching

BRENDA ROSS



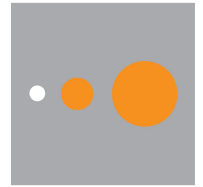
As a long-established professionally accredited executive coach and management development consultant, Brenda has over 25 years' experience in the field. She has a very strong track record of success in working with leaders to generate powerful insights into what both limits and enhances their performance. Her key coaching goals are to turn these insights into concrete action leading to significant and sustainable personal change, as well as positive business results.

Brenda has wide experience of developing leaders at the top of organisations - largely at Managing Director and Board level. As well as individual coaching, she has regularly run workshops and masterclasses for high-performance teams. Her psychological background adds a particular dimension of sensitivity and human understanding to her work in the commercial world.

One client described Brenda's coaching as "*... totally life changing... a revelation and an inspiration, making me deal with high-impact issues*"; and another commented "*Brenda's coaching was invaluable to me in addressing the strategic issues. She was very quick to grasp the complexity of the sector I worked in ...and ... the particular challenges facing chief executives...*"

An Associate of London Business School's Centre for Management Development for over 15 years, Brenda has developed, directed, led and tutored on countless international management and leadership programmes. She has vast expertise of core leadership models and is an expert in the facilitation of 360 degree feedback.

Brenda has coached and consulted with a broad range of companies including: ABN Amro, Baker & McKenzie, BNP Paribas, Barclays Capital, Barclaycard, Capgemini, Charles Tyrwhitt, Council of Europe, Coutts, Duke Corporate Education, Ernst & Young, Exxon/Mobil, First Capital Connect, Foreign & Commonwealth Office, Forum for the Future, Herbert Smith, Hudson Sandler, John Lewis Partnership, Kone, LCH Clearnet, Lloyds Register Rail, Morgan Stanley, M Real, Pfizer, Roche Pharmaceuticals, Société Générale, Stannah Stairlifts, the Environment Agency, 3M, Unilever, Vision Capital and WPP.



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Brenda has a professional executive coaching accreditation from the University of Strathclyde, is a qualified member of the British Psychological Society and a fully accredited member of APECS (Association for Professional Executive Coaches and Supervision). She is also a qualified and highly-experienced Myers-Briggs Type Indicator (MBTI®) practitioner. She has degrees from Queen Mary College, London University in Modern Languages, and from the London School of Economics in Social Sciences, with further training at the Institute of Group Analysis and the Tavistock Institute of Human Relations.